PROBLEM STATEMENT

WHAT

What is the problem?

....

....

WHERE

Where is the problem occurring?

....

....

WHO?

Who is it affecting?

....

....

WHY

Why is it important to solve this problem?

....

....

....

....

PROBLEM STATEMENT   Worksheet

GENERATION EARTHSHOT | WORLD'S LARGEST LESSON | THE EARTHSHOT PRIZE | ROYAL FOUNDATION OF THE DUKE AND DUCHESS OF CAMBRIDGE

1

SOLUTION SUMMARY

PROBLEM

What is your Problem Statement?

SOLUTION

What is your solution?

EFFECT

What effect will this have?

IDEA STAGE Worksheet

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1

PROVE IT

HYPOTHESIS

We believe that if ....

....

The result will be ....

....

....

EVILENCE

We will measure ....

....

This will tell us ....

....

....

RESEARCH

To test this we will ....

....

....

....

What next?
How could you bring your solution to life and share it with the world?

SOLUTION STAGE   Worksheet

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1

DESIGN IT

SOLUTION

What next?
How could you bring your solution to life and share it with the world?

SOLUTION STAGE   Worksheet

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2

PITCH IT

"PITCH"

Ladies and gentlemen, thank you for joining us.

We have a problem ....

....

....

Our solution is ....

....

....

You might be asking ....

....

....

....

That's a great question. The answer is ....

....

....

Our dream is ....

....

....

You can help by ....

....

....

Thank you for your time.

What next?
How could you bring your solution to life and share it with the world?

SOLUTION STAGE   Worksheet

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3

EXPRESS IT

....

E ....

A ....

R ....

T ....

H ....

S ....

H ....

O ....

T ....

What next?
How could you bring your solution to life and share it with the world?

SOLUTION STAGE   Worksheet

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4

DESCRIBE IT

THE DAILY EARTHSHOT

Headline

Summary

Description 1/2

Description 2/2

Image

What next?
How could you bring your solution to life and share it with the world?

SOLUTION STAGE   Worksheet

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